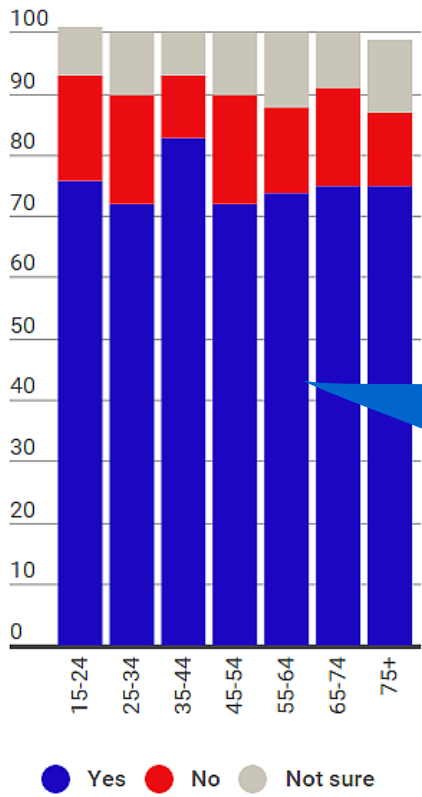


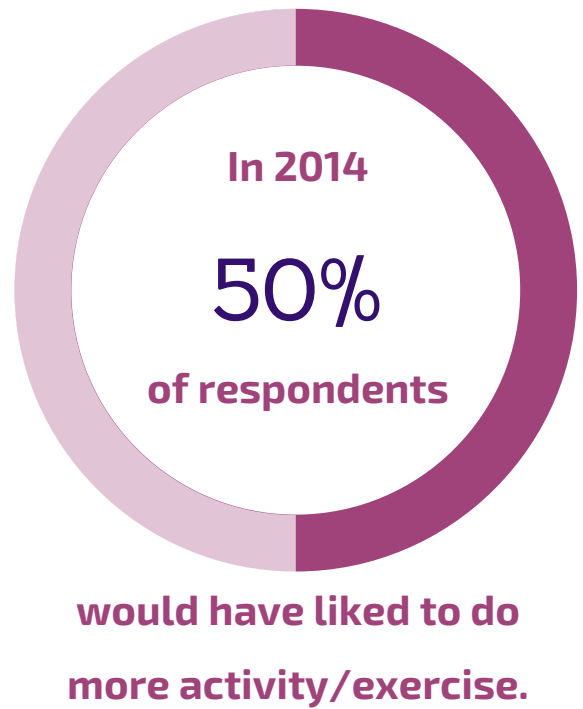
As the leading Customer Insight provider specialising in the active leisure sector, Leisure-net are experts at carrying out and interpreting the results of community surveys. Over 60 Local Authorities / Trusts have used our services to understand the attitudes and perceptions of the members of their community that choose not to use them.

As part of our planning for the 2016 edition of HAFOS we have reviewed the last 6 years of data.

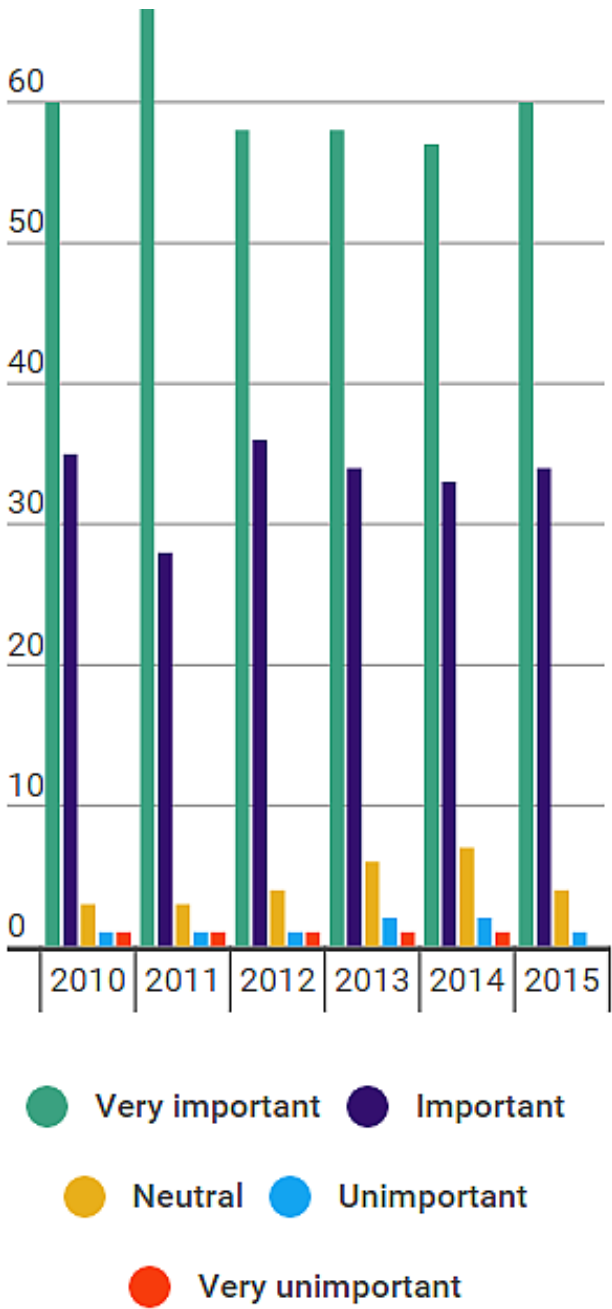
## FLASHBACK!



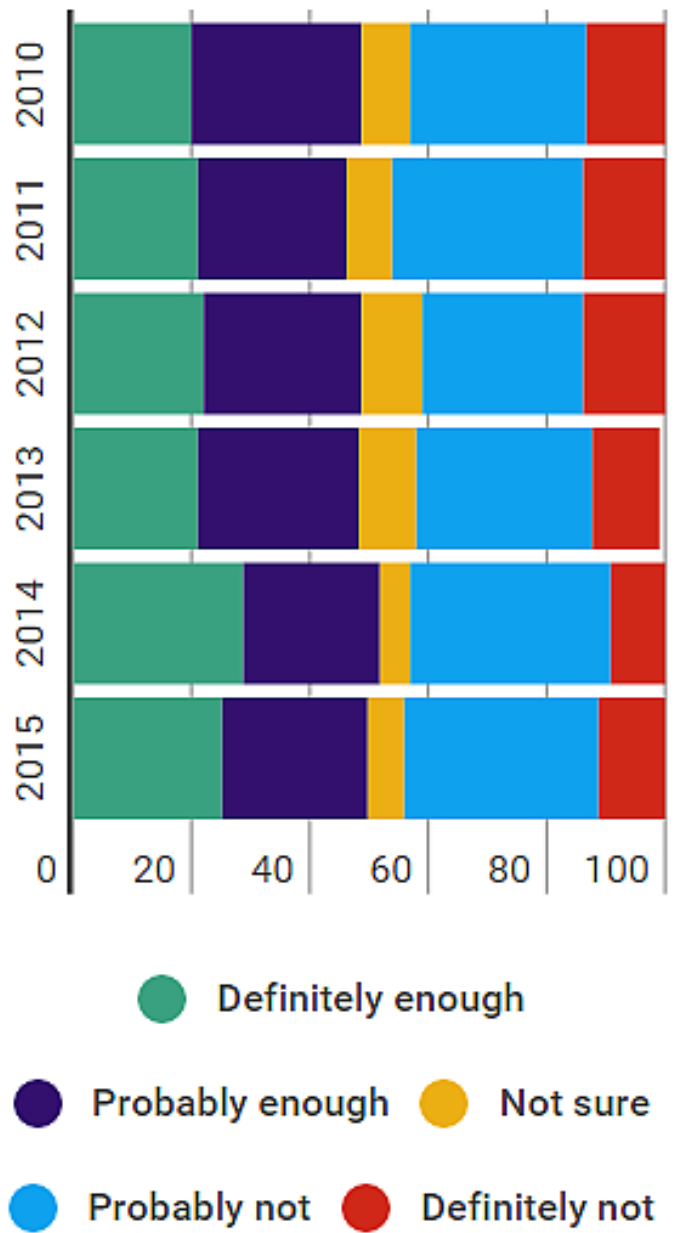
**2012 HAFOS**  
Do you think the fact that London hosted the 2012 Olympics encouraged more people to be active?



### How important do you think regular exercise/activity is?



### Do you exercise/ undertake activity as much as you would like to?



Benchmarking includes trends in importance and encouragement factors.

Please contact Alison Dack on 01603 814233 or email on [alisondack@leisure-net.org](mailto:alisondack@leisure-net.org) for more information.